

**Goal:** Influence policy discussion and legislative activity on priorities issues at the Ohio Statehouse

## Priority Issues



### EARLY LEARNING

- Increase publicly funded childcare eligibility
- Support the refundable income tax credit for families and/or early childhood providers
- Identify and determine level of support for legislation outside of the operating budget



### POSTSECONDARY PLANNING

- Support elimination of middle school waivers to access to technical education
- Support increase in funding to reimagine technical education prep centers
- Provide recommendations to legislators to help shape the requirement of high schools to incorporate career planning into students' existing graduation plans

## Strategies & Tactics

### CAPACITY BUILDING AND PARTNER ENGAGEMENT:

- Identify and confirm partner organizations
- Conduct surveys and interviews to align on and confirm priority issues.
- Develop policy briefings (one-pagers) on each issue
- Conduct advocacy trainings for key audiences
- Engage partner organization boards and trustees in advocacy activities (i.e. resolutions to support)

### POLICYMAKER ENGAGEMENT:

- Develop directories of key legislators and committees for target audiences
- Create a recommended timeline to engage legislators and committees (Advocacy Work Plan)
- Organize grassroots and direct advocacy activities at the Ohio Statehouse and via local meetings
- Engage in media relations between target audiences to highlight SEI's priorities
- Host an event-based discussion between target audiences and key policymakers (i.e. policy forum)

### DATA-DRIVEN ADVOCACY:

- Build more robust briefing documents and/or case studies
- Gather and analyze key data to support collateral development

## Partner Organizations

- Akron Chamber of Commerce
- Employers
- Higher Education institutions
- School Districts
- Students & Parents
- Who else?